

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

Contract #

Schedule Dates **Advertiser**

Agency

Product

Salesperson

Sales Office

Buyer Name

Brand

CPE

10/31/12-11/05/12

Franklin County Board of Elections (23530) Triumph Communications (2751)

POLITICAL ISSUE (ns) (1187)

2012 1031-1106 (469860)

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 WSYX/WTTE/ESYX/WWHO

Local/Political Issue Agency BRD

Weekly/Irregular

Accepted-Station:

Spicer,Don

Phone/Fax 20121031-1106

Account Types Billing Type Comments

Date:

1362465 **Date Entered** 08/25/12 Last Modified 08/27/12

Lorie Luthman Entered By No CO-OP

Headline #

Order Type Package Deal

Commission % 15.00

Commission Net Total Sales Tax

Date:

Comments:

\$5,493.75 \$31,131.25

Normal

Columbus (WSYX) By Broadcast Month Spots <u>Rate</u> \$36,625.00 Nov. 2012 38 Grand Total: 38 \$36,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr S	a Su	Spots	Rate	Total .	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:05A- 1:05A (EST)	1	х		: :				1	\$500.00	\$500.00	Columbus (WSYX)	Kimmel	8/27/12
2.0	Normal Line / SPOT	10/31/12-11/01/12	2	:30	4:28A- 4:59A (EST)				1	1		1	2	\$100.00	\$200.00	Columbus (WSYX)	430a news	8/27/12
3.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	4:28A- 4:59A (EST)	1		1		1		X	1	\$100.00	\$100.00	Columbus (WSYX)	430a news	8/27/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5A- 5:30A (EST)	1					x :	:	1	\$375.00	\$375.00	Columbus (WSYX)	5a	8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5:30A- 5:57A (EST)	1				x :	-		1	\$375.00	\$375.00	Columbus (WSYX)	5a	8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:30A- 5:57A (EST)	1	х				-		1	\$375.00	\$375.00	Columbus (WSYX)		8/27/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:58A- 6:30A (EST)	1			: :	;	x :		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
8.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:30A- 6:57A (EST)	1				x			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:30A- 6:57A (EST)	1	х			- 1			. 1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:58A- 8A (EST)	1)	x		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	8A- 9A (EST)	1				x			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:30	8A- 9A (EST)	1	x			:	1	!	1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:30	10A- 11A (EST)	1				X :	1 1	1 1	1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10A- 11A (EST)	1	х		; ;	-	i	- :	1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

Contract # 1362465 Schedule Dates Advertiser

10/31/12-11/05/12 Franklin County Board of Elections (23530)

Triumph Communications (2751)

POLITICAL ISSUE (ns) (1187) 2012 1031-1106 (469860)

Local/Political Issue Agency BRD

Weekiy/Irregular

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

WSYX/WTTE/ESYX/WWHO Sales Office **Buyer Name** Spicer, Don

Phone/Fax CPE 20121031-1106

Account Types

Billing Type Comments

Agency

Product

Salesperson

Brand

Date Entered 08/25/12 Last Modified

Demo

08/27/12 Lorie Luthman **Entered By** No

CO-OP Headline #

Order Type Normal Package Deal

Commission % 15.00

Commission \$5,493.75 Net Total \$31,131.25

Sales Tax

Columbus (WSYX) By Broadcast Month <u>Rate</u> **Spots** \$36,625.00 Nov. 2012 Grand Total: \$36,625.00 38

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10:57A- 12P (EST)	1			: [x Ì			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:57A- 12P (EST)	1	х		! !	-				1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
17.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	12P- 1P (EST)					1	1			2	\$800.00	\$1,600.00	Columbus (WSYX)		8/27/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- 1P (EST)	1	x			:	:			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
19.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	1:58P- 3P (EST)	1				X	!	-		1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	1:58P- 3P (EST)	1	х		! !					1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	4P- 4:30P (EST)	1				X	-			1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
_	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4P- 4:30P (EST)	1	х				:			1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:30P- 5P (EST)	1					x			1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5P- 5:30P (EST)	1				х				1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)	1	х							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)	1					х			1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6P- 6:30P (EST)	1				x				1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	х				1	- 1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

1362465 Contract # Schedule Dates 10/31/12-11/05/12

Advertiser Franklin County Board of Elections (23530) Triumph Communications (2751) Agency

Product > POLITICAL ISSUE (ns) (1187) Brand

2012 1031-1106 (469860) Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

WSYX/WTTE/ESYX/WWHO Sales Office Spicer, Don **Buyer Name**

Phone/Fax

20121031-1106

Account Types Billing Type

Comments

Local/Political Issue Agency BRD Weekly/Irregular

Date Entered 08/25/12 Last Modified

08/27/12 Lorie Luthman

Headline # Demo

Normal

No

Package Deal Commission % 15.00

Commission \$5,493.75 Net Total \$31,131.25

Sales Tax

Entered By

Order Type

CO-OP

Columbus (WSYX)		II.
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2012	38	
Grand Total:	38	\$36,625.00

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		1200 SA
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Line	Line Type / Break Type (Ref #)	Dates '	Sec Length	n Run Times	SPW	Мо	Ti	u W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	11/05/12-11/05/12	2 :	30 7:30P- 7:56P (EST)	1	X	!	1					1	\$1,400.00	\$1,400.00	Columbus (WSYX)		8/27/12
30.0	Normal Line / SPOT	11/01/12-11/02/12	2 :	30 11:01P- 11:35P (EST)			1	1 1	1	1	- 1		2	\$1,500.00	\$3,000.00	Columbus (WSYX)		8/27/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	2 :	30 11:01P- 11:35P (EST)	1	X	T	1		: :	- !		1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
32.0	Normal Line / SPOT	11/01/12-11/01/12	2 :	30 11:35P- 12:05A (EST)	1	L			x		1		1	\$900.00	\$900.00	Columbus (WSYX)		8/27/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	2 :3	30 11:35P- 12:05A (EST)	1	X	-		-				1	\$900.00	\$900.00	Columbus (WSYX)		8/27/12
34.0	Normal Line / Prime Premium	11/01/12-11/01/12	2 :3	30 9P- 10P (EST)	1		i i	:	x		1		1	\$6,000.00	\$6,000.00	Columbus (WSYX)		8/27/12
35.0	Normal Line / SPOT	11/03/12-11/03/12	2 :3	30 7:58A- 9A (EST)	1		:	1 1	-		x		1	\$600.00	\$600.00	Columbus (WSYX)		8/27/12
				CON	<u>IFIF</u>	<u> </u>	ΊΑ	TIC	NC	<u>CC</u>	<u>N</u>	TF	RAC	Τ				
Accepted	l-Agency/Advertiser:		Date:	Accepted-St	tation:									Date:	Comments:			

B/E Bookend	P/B Piggy Back
Printed At:	09:45 AM on Tuesday, August 28 2012